

Conference & Awards Programme

Wednesday 1 November

Cnoc Soilleir, South Uist

09:00	**REGISTRATION, TEA, COFFEE & NETWORKING**
09:30	**Welcome to Our Tourism Community Conference & Awards** Sue Reid, Chair, Outer Hebrides Tourism
09:45	**Welcome from OHT CEO** Sarah Maclean, Outer Hebrides Tourism
10:00	**Storas Uibhist: Community-led Tourism and Recent Challenges** Darren Taylor, Storas Uibhist
10:25	**Ceolas: Gaelic Tourism Case-study** John Joe Macneil, Ceolas
10:45	**Q&A - Morning Session**
11:00	**TEA & COFFEE BREAK**
11:15	**Uist Unearthed: Archaeology Case-study** Dr Rebecca Rennell, UHI
11:35	**VisitScotland: Promotions and Insights** Victoria Harvey, VisitScotland
11:55	**Dark Skies Tourism** Duncan Wise, Northumberland International Dark Sky Park
12:20	**Q&A - Pre-lunch Session**

12:35	**LUNCH & NETWORKING – LOCHMADDY BAY PRAWNS**
13:15	***Tour of Cnoc Soilleir (Optional)***

13:35	**University of Glasgow: Marketing Approaches & New Directions** Jaylan Azer, University of Glasgow
13:55	**Agritourism – Opportunities and Incentives** Caroline Millar, Scottish Agritourism & Lindsay Robertson, Long Island Retreats
14:20	**Scottish Tourism Alliance: The National Picture** Marc Crothall, Scottish Tourism Alliance
14:40	**Q&A - Afternoon Session**

14:55	**COMFORT BREAK**

15:05	**Scotland Food & Drink** Fiona Richmond
15:15	**North Uist Distillery – Business Journey** Jonny Ingledew
15:30	**Final Q&A & Summary of the Day**

15:45 - 16:45	**OUR TOURISM COMMUNITY AWARDS** ***Sponsored by Native Hebridean Scottish Salmon*** Networking and drinks by North Uist Distillery Presented by Marc Crothall, Scottish Tourism Alliance

We would like to thank the following organisations for their support:

Comhairle nan Eilean Siar

HIE
Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean

Native Hebridean Scottish Salmon

Visit Scotland

Williamson
Taking freshness further

Caledonian MacBrayne
Hebridean & Clyde Ferries