



Outer Hebrides Tourism Membership and Web Listing Packages 2020

Membership of OUTER HEBRIDES TOURISM		£75 (year Jan to Dec)		
<i>Choose your Listing level:</i>		Bronze	Silver	Gold
GOLD and SILVER Charges by business size		£0	OHT Membership £75 plus	
Small	<5 serviced rooms, or 1 s/c unit, other non VAT registered*		£40	£70
Medium	5-10 serviced rooms, or 2- 3 s/c units, other VAT registered		£80	£140
Large	>10 serviced rooms, or >4 s/c units		£120	£210
You get: A vote and representation in all OHT business		✓	✓	✓
Entry to Facebook Members Group		✓	✓	✓
and on www.visitouterhebrides.co.uk:				
Business name and address and phone number		✓	✓	✓
Location shown on maps and searches		✓	✓	✓
Promotion on “whats nearby” lists		✓	✓	✓
E-mail enquiries		✓	✓	✓
VS / AA grading shown on business listing		✓	✓	✓
Listing on Outer Hebrides Apps		✓	✓	✓
Photographs		1 image	Up to 5 images	Up to 20 images
Website link			✓	✓
Full facilities listing			✓	✓
Descriptive text for business			50 Words	200 Words
Late Availability listing (self-catering only)			✓	✓
Link to Tripadvisor reviews (if desired)				✓
Link to business’s own booking engine				✓
Ranking on search results page (Note – display order within each group changes overnight)		Third group	Second group	Top group

* Can also include VAT registered businesses if there is evidence turnover is < VAT threshold Campsite, hostels and bunkhouses will be charged as small or medium, depending on VAT registration status
Registered Charities will get a 50% reduction on Silver/Gold listing charges

Why Join?

- Opportunity to market your business on our high performing and go to website for the Outer Hebrides www.visitouterhebrides.co.uk - more than 2 million page views per year
- Be part of the exclusive Outer Hebrides Members community Facebook page and keep up to date with what is happening and chance to get support/information from other members
- Preferential involvement in our PR activity, content and competitions
- Full range of advice and support from industry experts
- Access to training, advice and information about the industry to help your business
- Discounted tickets to tourism conference/networking events with chance to network with like-minded business owners
- Be part of the tourism industry voice to influence your future e.g. tourist levy, ferries etc