



Outer Hebrides Tourism Membership and Web Listing Packages 2018

| Membership of OUTER HEBRIDES TOURISM | | £60 (year Jan to Dec) | | |
|---|--|-----------------------|-------------------------|-----------------|
| <i>Choose your Listing level:</i> | | Bronze | Silver | Gold |
| GOLD and SILVER Charges by business size | | £0 | OHT Membership £60 plus | |
| Small | <5 serviced rooms, or 1 s/c unit, other non VAT registered* | | £40 | £70 |
| Medium | 5-10 serviced rooms, or 2- 3 s/c units, other VAT registered | | £80 | £120 |
| Large | >10 serviced rooms, or >4 s/c units | | £120 | £170 |
| You get: A vote and representation in all OHT business | | ✓ | ✓ | ✓ |
| Entry to Facebook Members Group | | ✓ | ✓ | ✓ |
| and on www.visitouterhebrides.co.uk: | | | | |
| Business name and address and phone number | | ✓ | ✓ | ✓ |
| Location shown on maps and searches | | ✓ | ✓ | ✓ |
| Promotion on “whats nearby” lists | | ✓ | ✓ | ✓ |
| E-mail enquiries | | ✓ | ✓ | ✓ |
| VS / AA grading shown on business listing | | ✓ | ✓ | ✓ |
| Listing on Outer Hebrides Apps | | ✓ | ✓ | ✓ |
| Photographs | | 1 image | Up to 5 images | Up to 20 images |
| Website link | | | ✓ | ✓ |
| Full facilities listing | | | ✓ | ✓ |
| Descriptive text for business | | | 50 Words | 200 Words |
| Late Availability listing (self-catering only) | | | ✓ | ✓ |
| Link to Tripadvisor reviews (if desired) | | | | ✓ |
| Link to business’s own booking engine | | | | ✓ |
| Ranking on search results page (Note – display order within each group changes overnight) | | Third group | Second group | Top group |

* Can also include VAT registered businesses if there is evidence turnover is < VAT threshold Campsite, hostels and bunkhouses will be charged as small or medium, depending on VAT registration status
Registered Charities will get a 50% reduction on Silver/Gold listing charges