



# Membership Packages for **Eat Drink Hebrides**

(FOOD AND DRINK BUSINESSES)

















# 2023

# Benefits of Eat Drink Hebrides Membership:

- ✓ Regular marketing opportunities via [visitouterhebrides.co.uk](http://visitouterhebrides.co.uk), social media and Food & Drink promotions
- ✓ Inclusion in the Eat Drink Hebrides ebook/leaflet
- ✓ Advice, representation and input at local and national level
- ✓ Invites to regional and national Food & Drink events and networks
- ✓ Opportunities to participate in skills and training opportunities
- ✓ Professional business development and advice from OHT
- ✓ Use of OHT brand materials, including EDH logo
- ✓ Participation in media and press opportunities
- ✓ Support with industry training and skills projects
- ✓ Inclusion in OHT members-only Facebook Group



# Eat Drink Hebrides Business Packages

	NON MEMBER	BRONZE	SILVER	GOLD	PLATINUM
PRICE	Free	£125	From £150	From £175	From £200
RANKING	» Listing on the islands leading tourism website (with 2 million hits per year!)	 <b>THIRD-RANKING</b> listing on the islands leading tourism website (with 2 million hits per year!)	 <b>SECOND-RANKING</b> listing on the islands leading tourism website (with 2 million hits per year!)	 <b>TOP-RANKING</b> listing on the islands leading tourism website (with 2 million hits per year!)	 <b>TOP-RANKING</b> listing on the islands leading tourism website (with 2 million hits per year!)
EXCLUSIVE FEATURED LISTINGS	✗	✗	✗	✗	✓
LISTING FORMAT	» Name, type of business	» Full facilities listing and 300 word free-text description	» Full facilities listing and 300 word free-text description	» Full facilities listing and unlimited free-text description	» Full facilities listing and unlimited free-text description
Location, including in "What's Nearby"	» Location Only	✓	✓	✓	✓
External Grading (VS/AA) & Link to TripAdvisor Reviews	✗	✓	✓	✓	✓
Menus, leaflets or brochures	✗	✓	✓	✓	✓
IMAGES	» Text only	» 5	» 10	» 20	» Promotional VIDEO and 30 Images
CONTACT DETAILS	✗	  	  	  	  
ADDITIONAL LISTINGS	✗	✗	» 1 Additional FREE Bronze listing for associated businesses	» Up to 4 Bronze FREE Bronze listings for associated businesses	» Unlimited FREE Bronze listings for associated businesses
1/2 Price additional premium listings	✗	✗	✓	✓	✓
Option to purchase Hebridean Way Pitstop listing	✗	✗	✓	✓	✓
SEARCH CATEGORIES					
Option to purchase Hebridean Way listing	✗	✗	✓	✓	✓
LISTING MANAGEMENT					
Individual login to manage listing	✗	✗	✓	✓	✓
SOCIAL MEDIA					
Social media feeds integrated into your listing	✗	✓	✓	✓	✓
Tagged Social media posts shared	✗	✓	✓	✓	✓
Twice yearly inclusion in a featured post	✗	✗	✗	✓	✓
PROMOTION					
Outer Hebrides Tourism Endorsement	✗	✓	✓	✓	✓
Feature in article on OH channels each year	✗	✗	✗	✗	✓
Profile in consumer communications	✗	✗	✗	✗	✓
Inclusion in Food & Drink promotions & trade opportunities (EDH trail, e.book, network events etc...)	✗	✓	✓	✓	✓

» Discounts of up to a third for community groups and charities.  
» Honesty box producers please contact us directly.  
» Hebridean Way listings are available at an extra cost of £50 each and half price for community groups & charities



Telephone number



Email address



Website click-through

# Eat Drink Hebrides Package Fees

	BRONZE	SILVER	GOLD	PLATINUM
<b>SMALL (NOT VAT REGISTERED)</b> 	£125	£150	£175	£200
<b>MEDIUM (VAT REGISTERED)</b> 	£125	£200	£250	£300
<b>LARGE (&gt;£1MILLION TURNOVER)</b> 	£125	£250	£300	£350
<b>COMMUNITY GROUPS &amp; CHARITIES</b>				
<b>SMALL (NOT VAT REGISTERED)</b> 	£100	£110	£125	£140
<b>MEDIUM (VAT REGISTERED)</b> 	£100	£130	£165	£200

**[www.outerhebrides tourism.org](http://www.outerhebrides tourism.org)**

**[www.visitouterhebrides.co.uk](http://www.visitouterhebrides.co.uk)**

**Contact Us**

**[enquiries@outerhebrides tourism.org](mailto:enquiries@outerhebrides tourism.org)**

**[www.visitouterhebrides.co.uk/industry/join](http://www.visitouterhebrides.co.uk/industry/join)**