



5th March 2019

An Lanntair
STORNOWAY

Outer Hebrides Destination Conference 2019

TELLING OUR STORIES

Supported by:



09:00 Registration and coffee

SESSION 1: OUR STRATEGY

09:30	Welcome and Opening Remarks	Ian Fordham, OHT Chair
09:45	Our New Destination Strategy	Rob McKinnon, OHT CEO
10:15	The A to U of the Outer Hebrides	Torcuil Crichton, Westminster Editor, Daily Record
10:45	Discussion	

11:00 Coffee

SESSION 2: OUR STORIES

11:30	Mind Body and Spirit	Linda Johnston, Auchrannie
	Closer to Wildlife	Karl Stevens, Hebridean Whale Trail & Vicky Anderson, RSPB
	Epic Landscape	
	Discussion	

/cont...



12:30 Buffet Lunch in the Restaurant

SESSION 2: TELLING OUR STORES CONT'D

13:30	Living Gaelic	Iseabail MacTaggart, MG Alba
	Atlantic Larder	Marc Crothall, Scottish Tourism Alliance Brian Lewis, Harris & Lewis Smokehouse
	History with Mystery	Simon Butler, Calanais Visitor Centre Catherine Maclean, Great Place Project
	St Kilda	Laura Cameron-Lewis
	Discussion	

14:45 Coffee

SESSION 3: NEW DEVELOPMENTS QUICK FIRE

15:15	Cruise Destination	Alex MacLeod, Stornoway Port Authority
15:30	Welcome Points	Chris Taylor, VisitScotland
15:45	Hebridean Way	Jan Schouten, HebShuttle Mairi Thomson, OHT
16:15	Team Hebrides, Discussion & Close	Rob McKinnon, OHT CEO

16:30 – 17:30 Drinks and Canapes Reception in the Gallery Sponsored by CalMac

“Islands with Space to Feed Your Soul”