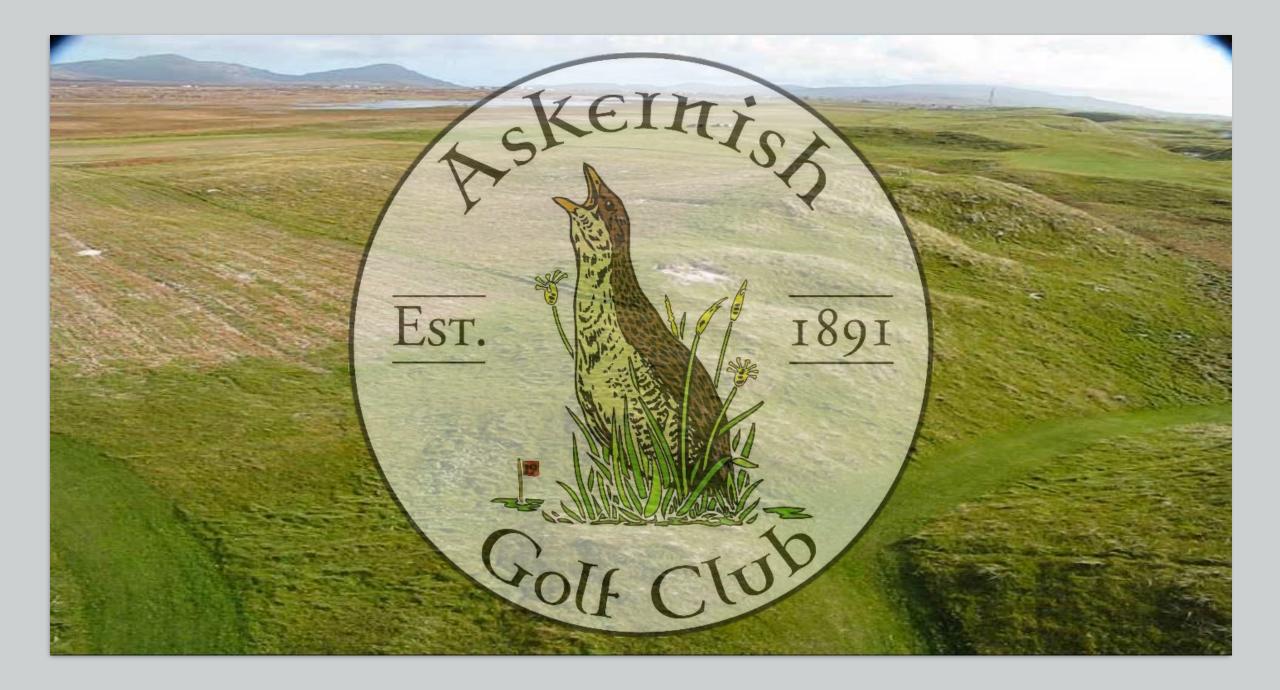
# Darren Taylor, CEO Storas Uibhist

Community Tourism



\_\_\_ A' dol air adhart còmhla \_\_\_ — Going forward together —





Visitors from across UK, Europe and further afield including one visitor this year who travelled from the US specifically to play Askernish

### **Askernish Golf Club**



Tourism income is vital to Askernish...local membership alone would not support the course in its present condition



Askernish has been described as the most natural golf course in the world...add to this the Tom Morris story, Askernish is a truly unique resource









#### **Lochboisdale Harbour**



Marine podcaster Ceri Hurford-Jones has described the welcome at Lochboisdale as the 'warmest he received anywhere in Scotland'



One couple live in Switzerland but keep their boat permanently berthed at Lochboisdale

Many visitors sail and then return to the mainland via ferry, leaving their boat here so they can return time and again in one season







#### **South Uist Estate Fishing**



As many as 800 anglers annually



Visiting anglers very often combine fishing with other hobbies, most notably photography



Brown trout can weigh 6lbs...sea trout 8lbs



Most common feedback is 'catching a fish is a bonus'...anglers love the scenery, the everchanging weather and the wildlife





## **Grogarry Lodge Accommodation**

 Guests book the entire lodge...not individual rooms

 Building dates from late 19<sup>th</sup> century and retains many original features  Grogarry has undergone significant refurbishment in the last couple of years











# SOUTH UIST ESTATES WHLD PURE



Grogarry attracts sporting guests worldwide including a German prince who returns annually

#### South Uist Estate Sporting



Our wildfowling is amongst the sustainable and challenging in Scotland...and the guests dine on their hardwork!



Grogarry is now open to the public for private functions.









#### **Some numbers**

- Income Total of these activities = approx.
  £580k annually to the estate but much more to the wider economy
- Tourism activity supports 9 ½ full-time jobs plus p/t & casual staff



## Challenges

- Stòras commissioned and paid-for 2 business impact assessments of both 2022 and 2023 ferry problems (2022 jointly funded with HIE)
- Like most of us here today, June's cancellations hit us hard
- We will continue to play our part in campaigning for better and more reliable services



# THE FUTURE

Further improvements to the course at Askernish designed to improve the golfing experience AND return grazing land to the township

## New online booking system for fishing

Continued improvements to facilities at Lochboisdale as part of the LB Regeneration Project

Grogarry Lodge to become a sporting lodge with 'extras'...retreats, community events, well-being weeks Hill trips / tours by gamekeepers for bird watching / photography / exploration