

## Cò sinne? Who are we?

Outer Hebrides Tourism is the official Destination Management Organisation (DMO) for the islands – we work with other organisations including VisitScotland and the Scottish Tourism Alliance but where they focus on the national picture, we are all about the local.

As an island-based not-for-profit Community Interest Company, we are committed to the successful management of the islands visitor sector. We seek to lead on the development of sustainable and responsible tourism in the Outer Hebrides, taking our voice to every level of the Scottish industry we lobby for island interests.

We rely on the support of our fantastic members and guarantee that by joining in Outer Hebrides Tourism, you're investing in the Outer Hebrides as a whole. **Make a difference, join us today.**

Read more inside about what we do



Are you a tourism related business or community group in the Outer Hebrides?

Do you want to see your business thrive and support the local community?

Outer Hebrides Tourism and our visitouterhebrides platform can help.

We are a locally based, not-for-profit Community Interest Company. Established in 2005 today we have almost 400 tourism related members across the Outer Hebrides.

[www.visitouterhebrides.co.uk](http://www.visitouterhebrides.co.uk) - the Outer Hebrides strongest online presence attracting over 2 million hits per year.

### Cuir fios/Contact Us:

[enquiries@outerhebridestourism.org](mailto:enquiries@outerhebridestourism.org)

For more information on joining our tourism community:

[www.visitouterhebrides.co.uk/industry/join-us](http://www.visitouterhebrides.co.uk/industry/join-us)



JOIN OUR

# TOURISM COMMUNITY



Thig comhla rinn don choimhearsnachd turasachd againn





# A bheil thu? Are you?

Looking to increase bookings and visitor footfall?



Relying too much on bookings from multi-national/off-island companies and Online Travel Agent (OTA's) which charge a commission and want more direct bookings?



Seeking to promote your product or service to other local businesses, including accommodation providers?



For every **£1** in membership fees we generate

We attract a further **£3** to invest in tourism in the OuterHebrides



Interested in connecting with other similar businesses, gaining insights in to what's going on with the island visitor industry and hearing about new opportunities?

Over **115K**

social media followers



# Dè as urrainn do Thurasachd Innse Gall a dhèanamh dhut? What can Outer Hebrides Tourism do for your business?

List you on [visitouterhebrides.co.uk](http://visitouterhebrides.co.uk) - 2 million views per year and 600k users.

Offer you a choice in levels of membership which unlock a variety of benefits, you decide what works best for you.

Over **2 Million** website hits per year

Link you to our promotional network for visitors – media campaigns, priority access to opportunities and a social media following of over 115,000.



Accommodation providers can integrate with our on-line booking facility and get more direct bookings. It is easy to set-up and no commission or hidden fees

Include you in specific brands and communications: **Eat Drink Hebrides, Made in the Outer Hebrides, Hebridean Way** etc...

## We represent ALL Tourism related businesses:

Accommodation Providers

Food & Drink Producers

Places to Eat & Drink

Activity Providers

Visitor Attractions

Shops & Workshops

Heritage Organisations

Art & Craft Makers

Community Organisations

Businesses which service the local Visitor Industry

